

MAIN LOGO

FULL COLOR



MAIN LOGO VARIATIONS

WHITE



BLACK



YELLOW WHITE



NAVY



SECONDARY LOGO



DEPARTMENT LOGO



HORTICULTURE  
TECHNOLOGY

LOGO MARK



HORTICULTURE  
TECHNOLOGY

MAIN COLORS



NAVY

#051944 C: 93  
R: 5 M: 63  
G: 25 Y: 0  
B: 68 K: 73

Paint - SW 2942 - Liberty Blue

Pantone - 282 C



GOLD

#ffb81d C: 0  
R: 255 M: 28  
G: 184 Y: 89  
B: 29 K: 0

Paint - SW 6905 - Goldfinch

Pantone - 1235 C

SECONDARY COLORS



BLUE

#0066b3 C: 100  
R: 0 M: 60  
G: 102 Y: 0  
B: 179 K: 0

Pantone - 2196 C



LIGHT BLUE

#8dc7e9 C: 39  
R: 141 M: 15  
G: 199 Y: 0  
B: 233 K: 9

Pantone - 2905 C



WHITE

#ffffff C: 0  
R: 255 M: 0  
G: 255 Y: 0  
B: 255 K: 0

MAIN FONTS

Open Sans

Montserrat

Roboto Slab